



EMPOWER YOURSELF TO

SPEAK WITH I.M.P.A.C.T

Level 1

**A 4-week public speaking program
designed for ambitious professionals
and leaders**

**Get the skills to communicate
confidently and effectively in
English, no matter the situation**



TBC



**9:00 AM - 1:00 PM
Or 3:00 PM to 7:00 PM**



Casablanca



**06 61 83 21 78
07 69 59 43 73**



www.upnup.ma

SPEAK WITH I.M.P.A.C.T



Key Benefits :

- 1. Overcome Public Speaking Anxiety**
You will learn how to manage nervousness and deliver clear, confident messages.
- 2. Develop Persuasive Communication Skills**
Through practical exercises and techniques, you will enhance your ability to persuade, inspire, and motivate others in a professional setting.
- 3. Master Non-verbal Communication**
Body language plays a vital role in communication. You will learn how to use gestures, posture, and facial expressions to strengthen your message.
- 4. Boost Leadership and Influence**
Effective public speaking is a key leadership skill. By improving these abilities, you will be better equipped to lead, influence decisions, and represent your company with confidence.
- 5. Interactive and Fun Approach**
The program is not just about learning; it's about practice. You will engage in role plays, real-time feedback, and interactive exercises designed to keep learning enjoyable.

What is Included in the Program:

- Expert coaching from **Safa Larhrissi** and **Loubna Laghzaoui**, both certified trainers with extensive experience in public speaking and leadership development.
- Personalized feedback and hands-on practice in a supportive environment.
- A certificate of completion for participants, highlighting their commitment to professional growth.

How to Register:

To register or learn more about the program, simply contact us at **06 61 83 21 78** or **07 69 59 43 73**. We'd be happy to discuss how **Speak with IMPACT** can fit into your personal and professional development plan.

Spaces are limited, so we encourage you to secure your spot today.

We look forward to helping you become confident, impactful communicator.

Best regards,

Safa Larhrissi & Loubna Laghzaoui
Coaches and Certified Trainers
UP&UP

Dear Participant,

We are excited to invite you to join our "**Speak with IMPACT**" program—a dynamic and engaging 4-week course designed to help you communicate confidently and effectively in any situation. Whether you're a professional, manager, or simply looking to improve your public speaking skills, this program will equip you with the tools and techniques to enhance your ability to present, persuade, and lead.

Program Overview:

- **Title:** Speak with IMPACT – Public Speaking for Leaders
- **Duration:** 4 weeks (Saturdays morning or afternoon)
- **Start Date:** TBC
- **Location:** Club Napht – Oasis, Casablanca
- **Language:** English

Speak with IMPACT program is a 4-week interactive public speaking workshop tailored for managers, team leaders, and professionals who want to refine their ability to present, persuade, and inspire in English.

Each week focuses on different aspects of persuasive communication, public speaking, and leadership presence.

Key Benefits :

- 1 Learn how to deliver charismatic speeches**
- 2 Develop Leadership Communication:**
- 3 Master Storytelling Techniques**

- 4 Boost Persuasion Skills**
- 5 Build Confidence in English**
- 6 Interactive and Fun**

SPEAK WITH I.M.P.A.C.T

Program ?

6 Modules 4 Weeks

Level 1

**SPEAK WITH
I.M.P.A.C.T**

Module 1

Impactful Connections & Persuasion

Connection with participants in a safe environment and practicing persuasion techniques

Module 2

Mindful Non-Verbal Communication

Aligning body language, gestures, posture and expressions with the message.

Module 3

Persuade with Style

Refining speaking style to be more persuasive, using body language, tone and storytelling

Module 4

Audience Engagement

Connecting with audiences and maintaining engagement through the presentations

Module 5

Charismatic Speech

Learning techniques to add passion and charisma to speeches

Module 6

Tell the world who you are & Celebrate your success

Enroll today and start your transformation into confident, influential communicator!

Price / Person : 4000 DH

WHO WE ARE

with over 12 years of experience working with multinational companies, including Bosch and Lafarge in the USA. An MBA graduate from Keller Graduate School of Management (Chicago, IL), Loubna has been coaching professionals since 2021, guiding individuals in Morocco and the USA to overcome communication challenges. Specializing in **public speaking** and **emotional release workshops**, she empowers executives and directors to unlock their full potential through innovative techniques like **drama therapy**.



Loubna Laghzaoui

Career Coach
Certified Soft Skills Trainer

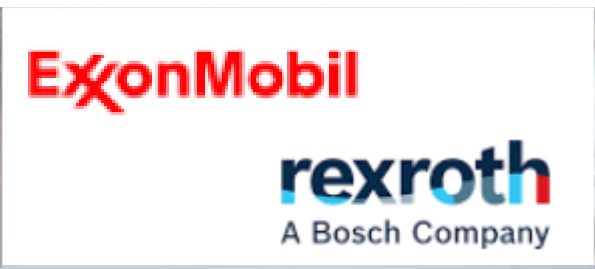


Safa Larhrissi

Happiness Mindset Coach
Certified Soft Skills Trainer

with over 25 years of experience working with multinational companies. She holds an MA from **Al Akhawayn University** and an **Executive MBA** from **UIC**. Since 2021, Safa has been coaching professionals in Morocco and abroad, helping them overcome personal and professional challenges through **mindset shifts** and connecting with happiness. Specializing in **Imposter Syndrome** and **leadership development**, she uses innovative techniques like **Art Therapy**, **Cognitive Behavioral Therapy (CBT)**, and **Sketchnoting** to convey ideas and foster transformation.

Our Customers



Our Customers



Team Building

Group Training & Conferences



Empowerment Workshops



Personnel & Professionnel Coaching

