



Give your employees the skills
to communicate confidently
and effectively in English, no
matter the situation

EMPOWER YOUR TEAM TO

SPEAK WITH I.M.P.A.C.T

Level 2

A 4-week public speaking program
designed for ambitious professionals
and leaders



TBC



9:00 AM - 1:00 PM
Or 3:00 PM to 7:00 PM



Casablanca



06 61 83 21 78
07 69 59 43 73



www.upnup.ma

SPEAK WITH I.M.P.A.C.T



Dear Manager ,

We would like to invite you to enroll your employees in our **"Speak with IMPACT"** program—a highly engaging, 4-week public speaking course designed to help professionals communicate confidently and effectively in any situation. Whether your team members are managers, team leads, or rising stars, this program will provide them with the tools and skills to enhance their ability to present, persuade, and lead.

Program Overview:

- **Title:** Speak with IMPACT – Public Speaking for Leaders
- **Duration:** 4 weeks
- **Start Date:** TBC
- **Location:** Casablanca
- **Language:** English

Key Benefits for Your Employees:

- 1. Overcome Public Speaking Anxiety**
Employees will learn how to manage nervousness and deliver clear, confident messages.
- 2. Develop Persuasive Communication Skills**
Through practical exercises and techniques, participants will enhance their ability to persuade, inspire, and motivate others in a professional setting.
- 3. Master Non-verbal Communication**
Body language plays a vital role in communication. Participants will learn how to use gestures, posture, and facial expressions to strengthen their message.
- 4. Boost Leadership and Influence**
Effective public speaking is a key leadership skill. By improving these abilities, your team members will be better equipped to lead, influence decisions, and represent your company with confidence.
- 5. Interactive and Fun Approach**
The program is not just about learning; it's about practice. Participants will engage in role plays, real-time feedback, and interactive exercises designed to keep learning enjoyable.

What is Included in the Program:

- Expert coaching from **Safa Larhrissi** and **Loubna Laghzaoui**, both certified trainers with extensive experience in public speaking and leadership development.
- Personalized feedback and hands-on practice in a supportive environment.
- A certificate of completion for participants, highlighting their commitment to professional growth.

Exclusive Offer for Companies:

We understand the importance of continuous development for your employees, which is why we are offering a **10% discount** for companies that register **5 or more employees** in this cohort.

Additionally, if your company is interested in organizing a **private, customized public speaking training** or other types of soft skills training for your team, we'd be happy to discuss tailoring a program to your specific needs and goals.

How to Register:

To register your employees or learn more about the program, simply contact us at **06 61 83 21 78** or **07 69 59 43 73**

We'd be happy to discuss how **Speak with IMPACT** can fit into your team's development plan.

Spaces are limited, so we encourage you to secure your team's spot today.

We look forward to helping your employees become confident, impactful communicators.

Best regards,

Safa Larhrissi & Loubna Laghzaoui
Coaches and Certified Trainers
UP&UP

Speak with IMPACT program is a 4-week interactive public speaking workshop tailored for managers, team leaders, and professionals who want to refine their ability to present, persuade, and inspire in English.

Each week focuses on different aspects of persuasive communication, public speaking, and leadership presence.

Key Benefits for Your Team:

- 1 Learn how to deliver charismatic speeches**
- 2 Develop Leadership Communication:**
- 3 Master Storytelling Techniques**

- 4 Boost Persuasion Skills**
- 5 Build Confidence in English**
- 6 Interactive and Fun**

SPEAK WITH I.M.P.A.C.T

Program ?

6 Modules 4 Weeks Level 1

**SPEAK WITH
I.M.P.A.C.T**

Module 1

Impactful Connections & Persuasion

Connection with participants in a safe environment and practicing persuasion techniques

Module 2

Mindful Non-Verbal Communication

Aligning body language, gestures, posture and expressions with the message.

Module 3

Persuade with Style

Refining speaking style to be more persuasive, using body language, tone and storytelling

Module 4

Audience Engagement

Connecting with audiences and maintaining engagement through the presentations

Module 5

Charismatic Speech

Learning techniques to add passion and charisma to speeches

Module 6

Tell the world who you are & Celebrate your success

Enroll your team today and watch them transform into confident, influential communicators!

Price / Person : 4000 DH VAT Excluded

10% discount for companies that register 5 or more employees

WHO WE ARE

with over 12 years of experience working with multinational companies, including Bosch and Lafarge in the USA. An MBA graduate from Keller Graduate School of Management (Chicago, IL), Loubna has been coaching professionals since 2021, guiding individuals in Morocco and the USA to overcome communication challenges. Specializing in **public speaking** and **emotional release workshops**, she empowers executives and directors to unlock their full potential through innovative techniques like **drama therapy**.



Loubna Laghzaoui

Career Coach
Certified Soft Skills Trainer

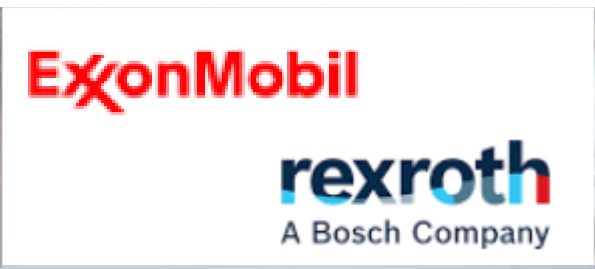


Safa Larhrissi

Happiness Mindset Coach
Certified Soft Skills Trainer

with over 25 years of experience working with multinational companies. She holds an MA from **Al Akhawayn University** and an **Executive MBA** from **UIC**. Since 2021, Safa has been coaching professionals in Morocco and abroad, helping them overcome personal and professional challenges through **mindset shifts** and connecting with happiness. Specializing in **Imposter Syndrome** and **leadership development**, she uses innovative techniques like **Art Therapy**, **Cognitive Behavioral Therapy (CBT)**, and **Sketchnoting** to convey ideas and foster transformation.

Our Customers



Our Customers



Team Building



Group Training & Conferences



Empowerment Workshops



ATELIER EMPOWER WOMAN

LA NOUVELLE MANIÈRE
DE PLANIFIER
VOTRE ANNÉE 2024
POUR RÉUSSIR

FIN DES INSCRIPTIONS
MERCREDI 13 DÉCEMBRE
À MINUIT

Rejoindre l'atelier Empower Woman



Personnel & Professionnel Coaching

